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34761

VIRGINIA COMMERCIAL BANK
ALEXANDRIA, VA

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 500
ALEXANDRIA, VA 22314

68-525/560

10/31/2012

PAY TO THE
ORDER OF KRQE-TV

Ten Thousand Eight Hundred Twenty-Three and 05/100*****

\$ **10,823.05

DOLLARS

MEMO

KRQE-TV
13 Broadcast Plaza, SW
Albuquerque, NM 87104

SEP 11 11:14:51Z ADD
"034761" "056005253"

"2006 3288"

TWO SIGNATURES REQUIRED OVER \$10,000.00

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT

KRQE-TV

CrossGPS NM Sen 11/1-11/5/12 ADD

10/31/2012

10,823.05

34761

Media Account

CrossGPS NM Sen 11/1-11/5/12 ADD

10,823.05

2000

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/01/12

Station: KRQE

POL/Crossroa	218782 CBS Morning Ne	4-430a	:30 P3	[ALL]	CROSSRO 1337-GP	4:24:02 AM	NMSNTV05GF	\$25.00
POL/Crossroa	218782 KROE News 13	430a-50a	:30 P3	[ALL]	CROSSRO 1337-GP	4:40:20 AM	NMSNTV05GF	\$25.00
POL/Crossroa	218782 M-F KROE New	KROE News	:30 P2	[ALL]	CROSSRO 1337-GP	5:29:18 AM	NMSNTV05GF	\$250.00
POL/Crossroa	218782 M-F KROE New	KRQE News	:30 P3	[ALL]	CROSSRO 1337-GP	6:57:46 AM	NMSNTV05GF	\$200.00
POL/Crossroa	218782 M-F 9a-10a	9a-10a	:30 P2	[ALL]	CROSSRO 1337-GP	9:24:50 AM	NMSNTV05GF	\$200.00
POL/Crossroa	218782 Let's Make a De	M-F 10a-11a	:30 P2	[ALL]	CROSSRO 1337-GP	9:59:27 AM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p	:30 P2	[ALL]	CROSSRO 1337-GP	3:14:39 PM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 David Letterman	1035p-1137p	:30 P3	[ALL]	CROSSRO 1337-GP	10:49:09 PM	NMSNTV05GF	\$275.00
POL/Crossroa	218782 Late Late Show	1137p-1237a	:30 P3	[ALL]	CROSSRO 1337-GP	12:06:31 XM	NMSNTV05GF	\$125.00
POL/Crossroa	218782 M-Th KROE Ne	105a-140a	:30 P2	[ALL]	CROSSRO 1337-GP	1:36:50 XM	NMSNTV05GF	\$75.00

\$2,175.00

\$2,175.00

Date: 11/02/12

Station: KRQE

POL/Crossroa	218782 KROE News 13	430a-50a	:30 P3	[ALL]	CROSSRO 1337-GP	4:35:46 AM	NMSNTV05GF	\$25.00
POL/Crossroa	218782 M-F KROE New	KROE News	:30 P2	[ALL]	CROSSRO 1337-GP	5:51:29 AM	NMSNTV05GF	\$250.00
POL/Crossroa	218782 M-F KRQE New	KROE News	:30 P3	[ALL]	CROSSRO 1337-GP	6:25:20 AM	NMSNTV05GF	\$200.00
POL/Crossroa	218782 M-F 9a-10a	9a-10a	:30 P2	[ALL]	CROSSRO 1337-GP	9:16:25 AM	NMSNTV05GF	\$200.00
POL/Crossroa	218782 Let's Make a De	M-F 10a-11a	:30 P2	[ALL]	CROSSRO 1337-GP	9:59:30 AM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p	:30 P2	[ALL]	CROSSRO 1337-GP	3:33:32 PM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p	:30 P2	[ALL]	CROSSRO 1337-GP	3:50:58 PM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 David Letterman	1035p-1137p	:30 P3	[ALL]	CROSSRO 1337-GP	11:11:00 PM	NMSNTV05GF	\$275.00
POL/Crossroa	218782 Late Late Show	1137p-1237a	:30 P3	[ALL]	CROSSRO 1337-GP	12:00:12 XM	NMSNTV05GF	\$125.00
POL/Crossroa	218782 Fri KROE News	105a-135a	:30 P2	[ALL]	CROSSRO 1337-GP	1:20:44 XM	NMSNTV05GF	\$75.00

\$2,650.00

\$2,650.00

Date: 11/03/12

Station: KRQE

POL/Crossroa	218782 KROE News Sa	7a-8a	:30 P2	[ALL]	CROSSRO 1337-GP	7:20:03 AM		\$150.00
POL/Crossroa	218782 Sa KROE News	530p-6p	:30 P2	[ALL]	CROSSRO 1337-GP	5:49:55 PM		\$550.00
POL/Crossroa	218782 Sa 1030p-1130p	1035p-1135p	:30 P2	[ALL]	CROSSRO 1337-GP	11:15:20 PM		\$275.00

\$975.00

\$975.00

Date: 11/04/12

Station: KRQE

POL/Crossroa	218782 NFL Denver/Dal	(11:00:00 AM	:30 P3	[ALL]	CROSSRO 1337-GP	11:35:14 AM		\$1,500.00
POL/Crossroa	218782 Su KROE News	530p-6p	:30 P1	[ALL]	CROSSRO 1337-GP	5:34:04 PM		\$1,400.00

\$2,900.00

\$2,900.00

Date: 11/05/12

Station: KRQE

POL/Crossroa	218782 CBS Morning Ne	4-430a	:30 P3	[ALL]	CROSSRO 1337-GP	4:11:45 AM		\$25.00
POL/Crossroa	218782 KRQE News 13	430a-50a	:30 P3	[ALL]	CROSSRO 1337-GP	4:35:16 AM		\$25.00
POL/Crossroa	218782 M-F KROE New	KROE News	:30 P2	[ALL]	CROSSRO 1337-GP	5:32:30 AM		\$250.00
POL/Crossroa	218782 M-F KROE New	KROE News	:30 P3	[ALL]	CROSSRO 1337-GP	6:57:46 AM		\$200.00
POL/Crossroa	218782 M-F 9a-10a	9a-10a	:30 P2	[ALL]	CROSSRO 1337-GP	9:08:20 AM		\$200.00
POL/Crossroa	218782 Let's Make a De	M-F 10a-11a	:30 P2	[ALL]	CROSSRO 1337-GP	10:29:11 AM		\$500.00
POL/Crossroa	218782 Soap Rotator	M-F 1230p-2	:30 P2	[ALL]	CROSSRO 1337-GP	12:59:11 PM		\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p	:30 P2	[ALL]	CROSSRO 1337-GP	3:24:29 PM		\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p	:30 P2	[ALL]	CROSSRO 1337-GP	3:42:35 PM		\$500.00
POL/Crossroa	218782 David Letterman	1035p-1137p	:30 P3	[ALL]	CROSSRO 1337-GP	10:58:30 PM		\$275.00
POL/Crossroa	218782 Late Late Show	1137p-1237a	:30 P3	[ALL]	CROSSRO 1337-GP	12:23:54 XM		\$125.00
POL/Crossroa	218782 M-Th KROE Ne	105a-140a	:30 P2	[ALL]	CROSSRO 1337-GP	1:14:46 XM		\$75.00

\$3,175.00

\$3,175.00

Date: 11/06/12

Station: KRQE

POL/Crossroa	218782 CBS Morning Ne	4-430a	:30 P3	[ALL]	CROSSRO 1337-GP	4:29:26 AM		\$25.00
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[Sorted by: Date]

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Bool	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/06/12

Station: KRQE

\$25.00

\$25.00

11,900.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Crossroads GPS (Grassroots Policy Strategies) </div>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Crossroads GPS

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

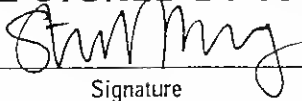
☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

<u>10/30/12</u>	<u></u>	<u>703-299-1760</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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